

Search and Rescue

FRONTLINE SAR

BEACON PUBLISHING INC

FRONTLINE DEFENCE &
FRONTLINE SECURITY

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• SAFETY • SECURITY • SEARCH • RESCUE • EQUIPMENT • TRAINING

SAR SAR SAR

Are you targeting **POLICE, EMS and FIRE SERVICES?** Or the multitude of dedicated **VOLUNTEERS** who pay for their own training and equipment? Are you targeting **Military SAR TECHS?** Are you targeting **FEDERAL, PROVINCIAL & MUNICIPAL OFFICIALS** that facilitate SAR operations? You can reach all components of the SAR community with FRONTLINE advertising.

FRONTLINE SAR provides a unique opportunity for people involved in the valliant and demanding efforts required at every level of Search and Rescue in Canada. FrontLine SAR brings peers together.

Providing a respected forum for informed debate to promote lessons learned and improve success ratios.



CIRCULATION BREAKDOWN

FRONTLINE SAR magazine is a special marketing tool that is distributed to those involved in SAR decision-making at all levels of government in Canada – including our elected officials. Distribution includes various specialty groups such as HUSAR, Dog Teams, Dive Teams, Coast Guard, and volunteers from all provinces and territories.

Readership Estimated at: 15,000

Print Run: 8,000

SPECIAL MARKETING EDITION 2006

Profile your company and your products with an advertising special feature about your capabilities and products.

SUPPORT THE SAR COMMUNITY

Frontline SAR workers, Managers, Government Agencies, Police and Fire Services, Ambulance and Medical Services, Support teams – these groups, and many more, benefit from the opportunity to share ideas and lessons learned. Your advertising and sponsorship support will help build a stronger link and enable FRONTLINE SAR to reach more people. This publication is distributed free to all those involved in Search and Rescue, at any level.

SARSCENE : OCTOBER 4-7, 2006

SARSCENE 2006 will be co-hosted with the Sûreté du Québec in association with the Association Québécoise des Bénévoles en Recherche et Sauvetage. As part of our sponsorship of the very popular annual SARSCENE event put on by the National Search and Rescue Secretariat, FRONTLINE SAR will be prominently distributed throughout the SARSCENE Exercises, Trade Show, and Conference Presentations.

- **Heighten Customer Confidence** by projecting an image of success.
- **Maintain Consistent Visibility** within the security communities.
- **Communicate Financial Viability** of your company.
- **Demonstrate Your Active Engagement** within the community..
- **For advertising information**, mailto: sales@frontline-global.com.

Increase your visibility and your market share while supporting the SAR Community. Tap into a direct link to this diverse group across Canada. Deliver your message directly to the buying power across Canada.

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